

Proposal:

# Future-Ready EV Charging For Residential Estates





# The Challenge

By 2030, petrol/diesel car production will end. EV driving residents in apartments face hurdles:

- Limited charging access
- Forced to use expensive public charging
- Public Charging capacity constraints
- Rising demand for EV friendly accommodation

Your residents expect Charging solutions now

## How It Works

- **Free Site Survey:** We assess parking, electrical capacity, and lease requirements
- **Custom Plan:** Recommend the best system (dedicated bays, shared chargers, etc.)
- **Install & Manage:** Handle DNO upgrades, resident communication, and ongoing support



## Why Now Is Important?

Government Grants Available:  
(expiring 2026)

- Up to £30,000/building for installations.
- £500/bay for infrastructure + £350/charger

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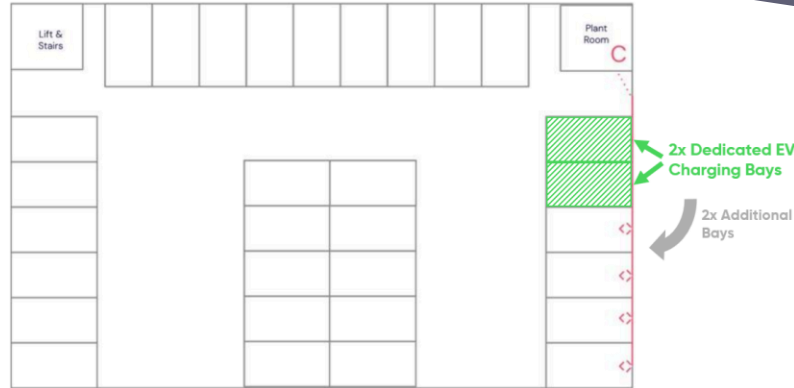
Date: Spring 2025

**ON-EV**

## Our Proposal

We design and implement simple, scalable EV charging systems tailored to your estate's needs.

- **Fair Access for All Residents**
  - Residents Pay per kWh used
  - Credit-Based System: Residents receive monthly charging credits (e.g., 40 kWh). Excess usage billed at cost.
  - Time-Based Slots: Reserved charging windows (e.g., 10 hours/week) via an easy app.
- **Managed for You**
  - Billing & Maintenance: Automated tracking, no manual meter readings
  - Monthly Status, Usage, & Energy Reports
  - Load Balancing: Prevents grid overload
  - Compliance: Full adherence to lease, safety, OFGEM regulations



## Our Top Charger Choices



### Ratio Ev io8:

- **Unit Cost:** £3k
- Two Untethered Charging Ports
- **Power:** 7.4kW, 22kW
- Built In Ambient Lighting
- **Controlled Access:** Mobile App, Admin Management System, or RFID

### MyEnergi Zappi:

- **Unit Cost:** £1.2k
- Single Untethered Charging Port
- **Access Control:** PIN Code, Mobile App, No RFID available

## Why Choose ON-EV?

- ✓ **Independent Advice:** We're not tied to one charger brand, we'll find the right fit for your estate.
- ✓ **Local Based:** ON-EV are based in Chester
- ✓ **Charging Experts:** Specialised in EV charger installs, ON-EV offer knowledge and experience

### Step 4: Ongoing Management:

- A: Full-Service**
- 24/7 Monitoring: Real-time fault detection
  - Automated Billing
- Maintenance Included:**
- Charger repairs/replacements
  - Software updates
  - Annual safety inspections
  - Usage Reporting: Monthly transparency reports

- B: Estate-Managed**
- Self-Administered: Estate handles user access/billing
- Maintenance Covered by ON-EV:
- Hardware warranties (5 years)
  - Emergency repairs
  - Grid compliance checks



### Easee One:

- **Unit Cost:** £1k
- 1, 2, 3, or 4-Way post options
  - **Power:** 7.4kW, 22kW
- **Controlled Access:** Admin Management System, RFID, Mobile App

### Step 1:

- Assessment**
- Free site survey (parking layout, electrical capacity)
  - Grant eligibility check

### Step 2:

- Planning**
- Custom system design (charger count/locations)
  - Resident consultation strategy
  - Funding application submission

### Step 3:

- Installation**
- DNO coordination & grid upgrades
  - Minimal-disruption install
  - Resident onboarding

# EV Charging Profitability Projection

## Key Assumptions:

5-20 residents charging once per week (e.g., Tesla Model 3, **78.1 kWh battery size**)

**Pricing:** User pays **£0.32/kWh** to charge, Assumed estate pays **£0.20/kWh** for energy (Profit: **£0.12/kWh**)

## Annual Profit Calculation

### Per Resident Charging Vehicle To Full:

**Revenue:**  $78.1 \text{ kWh} \times £0.32 = £24.99$

**Cost:**  $78.1 \text{ kWh} \times £0.20 = £15.62$

**Profit:** £9.37 per charge

### Per Resident (Yearly):

$£9.37 \times 52 \text{ weeks} = £487.24$

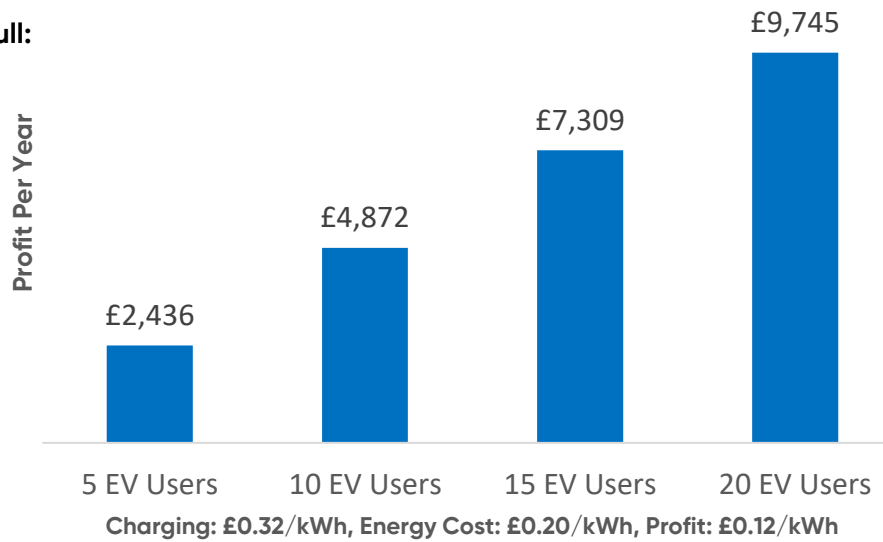
### Total (10 Residents):

$£487.24 \times 10 = £4,872.40/\text{year}$

### Growth Potential:

15 residents: £7,308.60/year

20 residents: £9,744.80/year



In summary, installing EV chargers at your residential estate presents a win-win opportunity: not only does it offer a profitable revenue stream, but it also encourages current residents to transition to electric vehicles by removing the charging barrier. Additionally, EV-ready property significantly improves the estate's appeal to tenants and buyers in an increasingly EV-driven market.



On average, your residents are paying **£0.82/kWh** at public fast chargers – nearly triple our proposed rate of **£0.32/kWh**

For a typical Tesla Model 3 charge (78.1kWh), this means £63.84 spent publicly versus just £24.99 using your estate's chargers

That's a **£38.85** saving per full charge while enjoying the convenience of home charging!

Source: Zap-Map 2024